

News Release



Takashi Haruki new BASF Pozzolith president

Tokyo, Japan, March 31, 2008 – As from April 01, 2008, Takashi Haruki will become President and Representative Director of BASF Pozzolith Ltd. In this function he will assume direct responsibility for BASF's Construction Chemicals business in Japan. This includes development and manufacturing of admixture materials and building material products for concrete, as well as sales of admixture system products and building material system products in Japan, which is one of BASF's most strategically important markets for construction chemicals in the region.

Prior to his appointment Haruki was Operating Officer and General Manager of the Corporate Services Department of BASF Pozzolith. The appointment was made at the annual shareholders' meeting and board meeting.

He will succeed Toshio Watanabe, head of BASF Pozzolith since its foundation in 2007, who is retiring at the end of March.

Haruki, 50, started his career with Peat Marwick Mitchell & Co. (currently KPMG) in 1982. He joined NMB Ltd. in 1995 and became a board member in 2006. That same year he became a board member of Pozzolith Bussan Co. Ltd., a NMB group company. Following the merger of NMB, Pozzolith Bussan and BASF Construction Systems Co. Ltd. in 2007, Haruki became Operating Officer and General Manager responsible for Corporate Services Department of BASF Pozzolith.

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About BASF Pozzolith

BASF Pozzolith is a leading supplier of construction chemicals in Japan. It was established in 2007 when BASF Japan's three affiliated companies for construction chemicals were merged. The affiliated companies are NMB, the leading company in development and manufacturing of admixture materials and building material products for concrete, Pozzolith Bussan, the top supplier in Japan of chemical admixtures for concrete, and BASF Construction Systems, which sells building material system products. BASF Pozzolith has 18 production sites and 16 sales offices nationwide with approximately 370 employees. Further information on BASF Pozzolith is available on the Internet at www.pozzolith.basf.co.jp.

About the Construction Chemicals division

BASF's Construction Chemicals division is the leading supplier of chemical systems and formulations for the construction industry. Continuous innovation and tailor-made solutions ensure its customers are more successful. Its Admixture Systems strategic business unit specifically helps customers in the ready-mix, precast, manufactured concrete and underground construction industries. The Construction Systems unit offers a wide range of products for sports and industrial flooring, external renders and wall insulation, expansion joints, wood preservatives as well as specialist repair mortars, tile adhesives and waterproofing membranes. The division operates production sites and sales centers in more than 50 countries and achieved sales of €2.1 billion with approximately 7,100 employees in 2007. Further information on BASF's Construction Chemicals business in Asia Pacific is available on the Internet at www.ap.cc.basf.com.

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost €58 billion in 2007. Further information on BASF is available on the Internet at www.basf.com.



Takashi Haruki

Editor's note: The above image is available upon request.